

27 – 29 August 2024 | Seoul, COEX

Post Show Report 2024

CPHI / Hi Korea 2024 was a remarkable success, bringing together the global pharmaceutical, bio and nutraceutical supply chain for three days of dynamic networking, collaboration, and innovation. This year's event saw record-breaking numbers and achievements in terms of engagement and influence. Take a look at our post-show report for insights into the exhibiting companies, industry experts and professionals that CPHI / Hi 2024 Korea brought together.



9,483
visitors



77
countries & regions



341
exhibitors

www.cphikorea.com
www.hi-korea.net/en



2024 Show Profile

CPHI /Hi Korea 2024 provides access to the entire regional and Korea Pharma industry – from ingredients, contract services and finished products to bio, pharma machinery, packaging, nutraceuticals and more, all centralized in one event.



Ingredients
Contract Services
Bio Pharma



Pharma Machinery
Laboratory & Analytical
Equipment
Packaging Materials



Nutraceuticals
Health Ingredients
Excipients



Breaking Records & Exceeding Expectations

CPHI / Hi Korea 2024 surpassed expectations, achieving record attendance and generating an exciting buzz on the show floor. With a record of **341 exhibiting companies** from **19 countries & regions** and **9,483 visitors** from **77 countries & regions**, the event served to be a vital hub for meaningful networking, fostering collaboration, and sparking innovative solution from around the world.

Our numbers from 2024



9,483
Unique
Visitors



77
Countries & Regions
Represented



341
Exhibiting
Companies



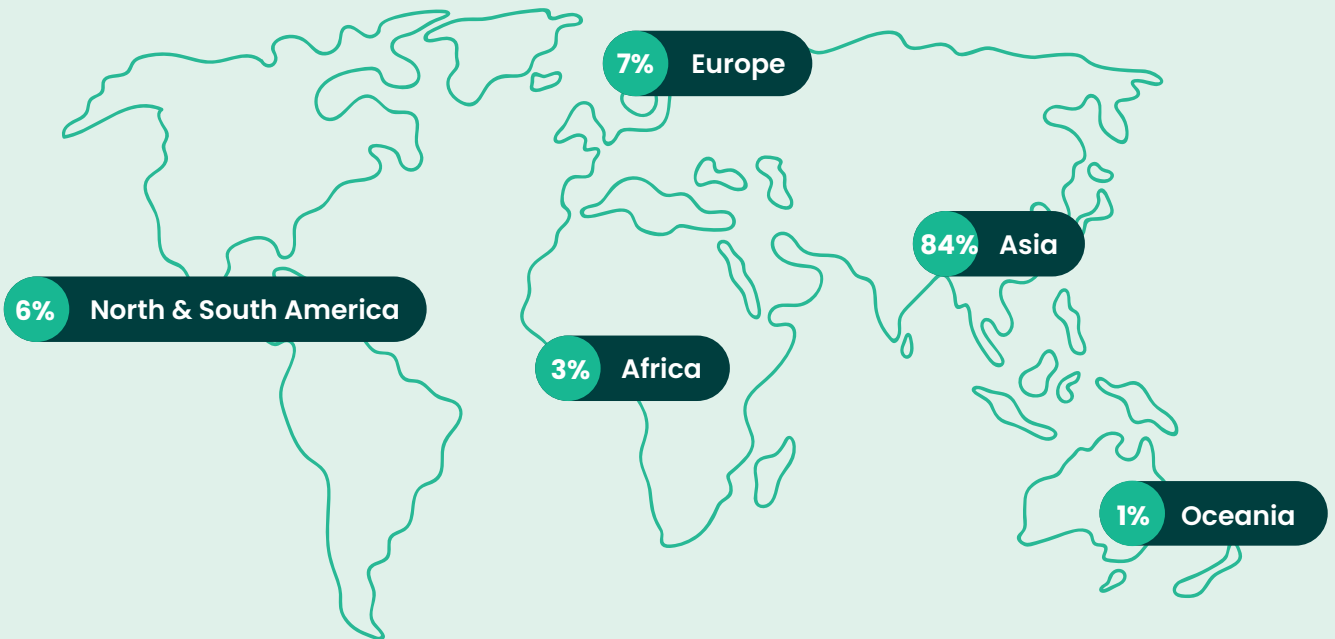
19
Exhibiting
Countries & Regions



63
Conference
and Seminar
Sessions

CPHI / Hi Korea 2024 Visitor Profile

82% of visitors were from Korea, the rest of visitors were split as follows



Visitor Top 10 countries & regions



Purchasing Responsibility



82%

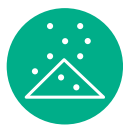
of the Visitors have purchasing power



CPHI Korea Top 10 Products of Interest



APIs



Generic APIs



Custom
Manufacturing



Biopharma-
ceuticals



Intermediates,
Fine and Specialty
Chemicals



Finished Dosage
Forms



Pharmaceutical
Products/ATC Coding



Contract Services



Contract Services-
Bio Services



Contract Services -
Laboratory Analysis



Korea

Top 10 Products of Interest

- 1 Functional Food
- 2 Beauty & Wellness
- 3 Functional Food Ingredients
- 4 Bone & Joint Health
- 5 Dietary Supplement Ingredients
- 6 Weight Loss Management
- 7 Natural/Functional Ingredients
- 8 Diabetes
- 9 Healthy Aging
- 10 Plant Extracts



Top 10 Products of Interest

- 1 Analytical Equipment
- 2 Aluminum Foils
- 3 API Production Machinery
- 4 Bioanalysis
- 5 Instrumental Analysis
- 6 Fill Finish & Packaging
- 7 Labelling
- 8 Drug Formulation (General Category)
- 9 Laboratory Data Systems & Documentation
- 10 Packaging Materials & Components

Visitor Job Position



C-Suite Executives

48% of total visitors

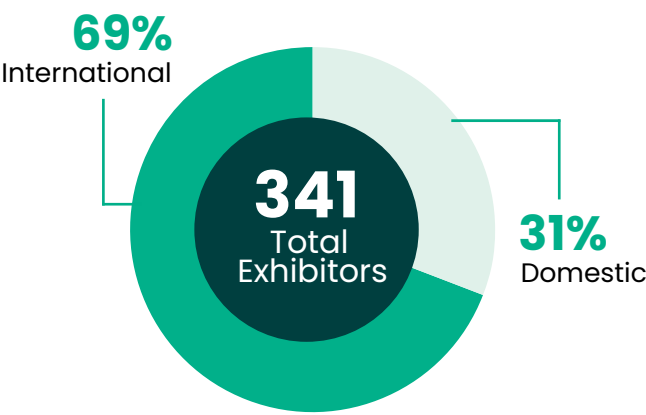
Manager Level

37% of total visitors

Key objectives for attending

- Collect market information 31%
- Find new partners for future collaboration 16%
- Find new suppliers 14%
- Source new products 14%
- Meet existing contacts 9%
- Network with industry peers 9%
- Visit conference & seminars 7%

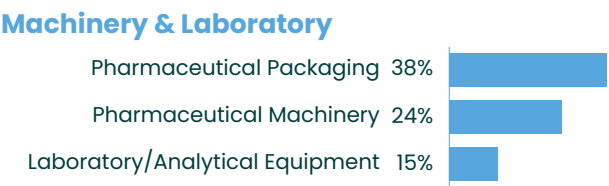
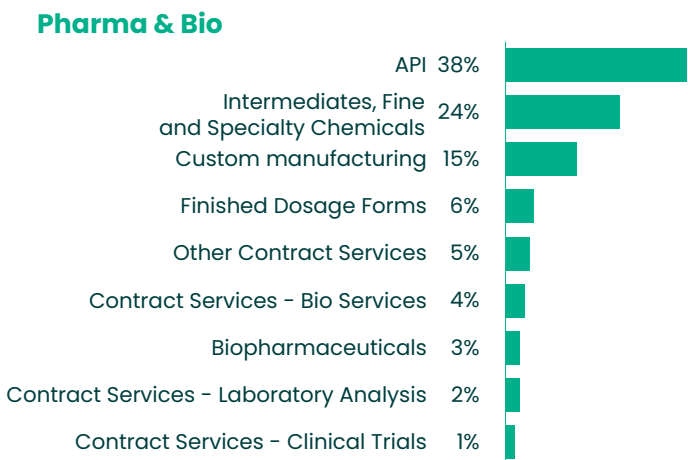
Exhibitor Profile



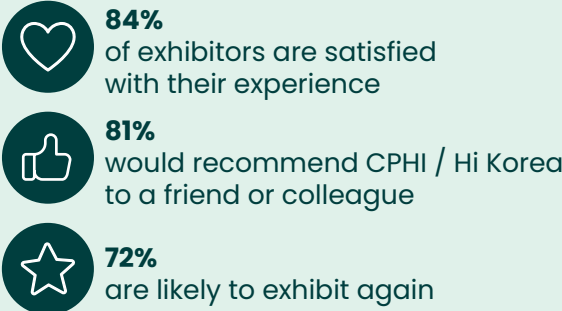
Top 10 exhibiting countries & regions



Exhibitor main business activity




Exhibitor Survey




Conference & Seminar

CPHI Korea / Hi Korea 2024 brought together professionals and experts of the pharmaceutical, bio, and nutraceutical industries to explore the latest market trends and innovations. The event offers a platform for industry leaders to discuss emerging technologies, regulatory updates, and business strategies to shape the future of the Korean market.

Sessions

**39**
Conference

**24**
Seminars

Conference Highlights

- Sustainable Life Science: Innovation for the Future
- Global Leading of K-Health Functional Food : Health Functional Food Export Strategy
- Swiss Pharma and Biotech Ecosystem
- Investment Opportunities in Africa's Pharmaceutical Industry through the AfCFTA
- New Possibilities from Moments of Discovery
2024 CITC Promising Technology Presentation (Nutraceuticals Division)
- KDRA Innovation Policy Research Center (InnoPol)
2024 1st Biohealth Policy Forum
- The Meaning and Direction of Korean Market Maker Business Promotion
- The Strategy and Vision of K-BIO Global Technology Export
- Technology Transfer Seminar – Introduction of Promising Technologies Using Biological Resource
- Korea Business Development Professional's Group, Korea Bio-Health Investment Consortium 2024 2nd Promising Bio Venture-Startup Investment Forum



Popular Seminar Sessions

- Recent Ingredient Trends in the U.S. Dietary Supplement Market
- United States Pharmacopeia (USP) Verification Programs
- Importance of Global Quality Standard for Dietary Supplements
- proGsterol : Clinical Approaches in Type 2 diabetes, Weight loss, and Fatty Liver Disease(NASH)
- The Report of Human Clinical Trial and Mode of Actions of CG-Myoki: A Novel Oral Anti-myostatin Peptide for Sarcopenia
- Advances in Liposomal Technology: from Target to Market
- Top 4 Criteria for Choosing a Vitamin K2 MK7
- A Composition for Improving Periodontal Disease Containing Meju Extract
- Multi-functional composition from smart food resources
- Skin Rejuvenation Solutions Based on Endogenous Substances in the Human Body
- Tentative title- Introduction to KSM-66 Ashwagandha and its therapeutic benefits
- Integrity of Pharmaceutical Packaging
- Strategic Approach for South Korean Pharmaceutical Companies to Enter the Chinese Market

Your Gateway to Korea's Pharma & Bio Market



Pharma



Bio



Contract Services

Book your stand now



www.cphikorea.com
www.hi-korea.net/en